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VIRGINIA HIGHLAND DISTRICT PORCHFEST

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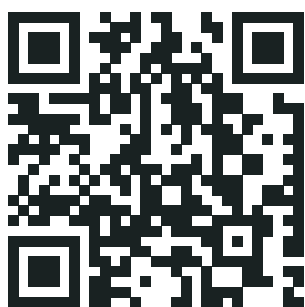
More Than A Music Festival

How the last five years of Porchfest have changed the Virginia Highland neighborhood for the better

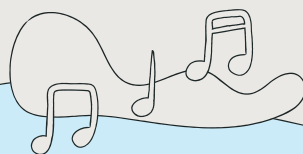
SPECIAL SECTION

2025 PORCH FEST

Virginia Highland Porchfest returns for its fifth year on May 17, a highly anticipated day where front porches become stages, streets turn into dance floors, and neighbors come together in a way that few events can inspire. Attendees can look forward to enjoying 100 bands performing on 60 porches, along with a diverse offering of 27 food trucks and 50 artist and maker vendors, all within an atmosphere expected to draw thousands of people to the neighborhood.



OFFICIAL BAND LIST



VIRGINIA HIGHLAND DISTRICT PORCHFEST

VISIT NEPTUNE KOBANOVA LAUREN ANDERSON
KATIE BELLE LUKE BROWN & THE JUBILEE THE ASYMPTOMATICS
CRUSHED VELVET THE UNMENTIONABLES DOOBIE & THE GOATS
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The Opening Act

The magic of Porchfest didn't happen overnight; it has a fascinating history. What started as a simple idea between neighbors in Ithaca, N.Y., in 2007 has become a nationwide phenomenon. In Virginia Highland, Porchfest launched in 2021 as a safe, outdoor gathering during the COVID-19 pandemic and has since evolved to become a cornerstone of the neighborhood's identity.

The event founder for VaHi's Porchfest, Christina Carrick, modestly envisioned "a few porches, bands and a small crowd." What blossomed was something far greater—a testament to the neighborhood's desire for connection. "I planted the seed," Carrick said. "The Virginia Highland District team watered it, tended to it, beautified it. It exceeded my wildest imagination that first year and continues to every year since."



Building Community Harmony

For many residents, Porchfest is the highlight of the year. "Porchfest is my husband's favorite day," said porch host Jenna Girson. "Neighbors are out and about — catching up over a drink, bopping to the music, and chasing little ones. You can feel a shared sense of pride amongst us for putting on the magic that is Porchfest, which brings us together that day."

That sense of magic resonates with musicians and hosts alike. Zach Rolan first stumbled into the event while moving out of his apartment. Rolan heard a band playing nearby, and thought, "man it'd be fun to play—and be a host—at this event." Two years later, he did both. "As a band, it's our favorite gig of the year, and as hosts, our favorite weekend."

Local businesses also feel the love. George Frangos, owner of Farm Burger, calls it "the quintessential Virginia Highland festival. It incorporates all residential streets, families, and small businesses. It is probably one of our busiest days, and brings so many people to our business community for the first time."

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Amplifying the Impact

Beyond the good vibes and great tunes, Porchfest delivers a significant and real impact. Last year's event generated over \$739,000 for the local economy and raised \$90,000 to support neighborhood beautification, public safety, and marketing efforts to uplift local small businesses. It's not just a good time, it's an investment in the community's long-term vitality.



What's Playing This Year

This year promises to be even more vibrant, with a full day of activities planned. The festival will kick off at 10:30 AM with the Rock n Relay, a music-filled fun-run inviting solo runners and teams of up to four to take on half-mile laps around the neighborhood. At 11 AM, the Kids Corner will open at John Howell Park with boombox bounce houses, crafts, and games. Around the same time, food trucks will begin serving, the art market will open, and the first notes of live music from local youth performers will fill the air.

The peak hours of Porchfest, from 11 AM to 6 PM, will feature performances by more than 100 bands across 60 porches, with free admission. Local businesses on North Highland Avenue will join the celebration with their own festivities, including additional live music performances, food, and shopping nearby. Attendees are advised to walk, bike, or rideshare as parking will be limited. A detailed map and performance schedule will be available before the event.

Special thanks to our sponsors United Distributors, Rough Draft Atlanta, Hammers Law Firm, Atlanta United FC, You've Got Mehl, Audi Atlanta, Bubba Burger, Atlanta Falcons, Highland Mortgage, EVER.PARTY, Sweetgreen, and Contour Pilates for helping bring this community celebration to life.

Whether you're here for the music, the memories, or the magic, Porchfest is a reminder of what makes Virginia Highland so special.



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