Rough Draft®

Editorial calendar + ad deadlines

Key dates

2027 editorial calendar

Plan around the issues your customers keep, across Rough Draft in Print, Atlanta Intown and Rough Draft Athens.

January 2027
- 20 Under 20
- Education

February 2027
- Camps
- Atlanta Jewish Film Festival

March 2027
- Camps

April 2027
- Camps
- Druid Hills Tour of Homes
- Athens Twilight

May 2027
- Camps
- Virginia-Highland Porchfest

June 2027
- Mid-Year Real Estate Update
- AthFest & Athens PrideFest

July 2027
- Pets & Their People
- Dunwoody 4th of July Parade

August 2027
- High School Football Preview

September 2027
- Education
- Corporate Volunteer Council IMPACT Awards
- Ansley Park Tour of Homes

October 2027
- MJCCA Book Festival
- Atlanta Pride

November 2027
- City of Tucker 10th Anniversary
- Dining Out

December 2027
- Holiday Guide
- VaHi Tour of Homes

Deadlines

2027 ad deadlines

Monday
Space reservation, 9 days before publication

Friday
Artwork due, 5 days before publication

1 week prior
Newsletter creative due before the requested send date

Atlanta Intown & Rough Draft Athens

ISSUE	SPACE	ARTWORK	PUBLISHES
January	Dec. 7	Dec. 11	Dec. 16
February	Jan. 11	Jan. 15	Jan. 20
March	Feb. 8	Feb. 12	Feb. 17
April	March 8	March 12	March 17
May	April 12	April 16	April 21
June	May 10	May 14	May 19
July	June 21	June 25	June 30
August	July 19	July 23	July 28
September	Aug. 23	Aug. 27	Sept. 1
October	Sept. 13	Sept. 17	Sept. 22
November	Oct. 12	Oct. 15	Oct. 20
December	Nov. 8	Nov. 12	Nov. 17

Rough Draft in Print

ISSUE	SPACE	ARTWORK	PUBLISHES
January	Dec. 7	Dec. 11	Dec. 16
February	Jan. 19	Jan. 22	Jan. 27
March	Feb. 16	Feb. 19	Feb. 24
April	March 22	March 26	March 31
May	April 19	April 23	April 28
June	May 17	May 21	May 26
July	June 7	June 11	June 16
August	July 26	July 30	Aug. 4
September	Aug. 16	Aug. 20	Aug. 25
October	Sept. 20	Sept. 24	Sept. 29
November	Oct. 18	Oct. 22	Oct. 27
December	Nov. 15	Nov. 19	Nov. 24

Deadlines that fall on a national holiday move to the next business day. The January issue publishes in mid-December, ahead of the printer's holiday shutdown.