

Courtesy of Cam McMinn

BAKING & DESSERTS Bread & Butterfly

Bread & Butterfly's Freedom Cake

By Sarra Sedghi · Rough Draft Atlanta, 11/12/2025

Ingredients

- [ ] 500g sugar
- [ ] 420g flour
- [ ] 3g salt
- [ ] 17g baking soda
- [ ] 13g baking powder
- [ ] 240g canola oil
- [ ] 240g buttermilk
- [ ] 10g lemon juice
- [ ] 6 large eggs
- [ ] 12g vanilla extract
- [ ] 400g beet puree

Directions

1. Mix canola oil and sugar in a stand mixer at medium speed using the whisk attachment.
2. Slowly add buttermilk, lemon juice, and eggs until well incorporated. Add remaining wet ingredients.
3. Add all remaining ingredients. Mix until smooth.
4. Transfer batter to a buttered baking dish and bake at 325 Fahrenheit for 45 minutes to 1 hour, until an inserted toothpick comes out clean.
5. Remove and let cool.
6. Garnish with toasted pecans and whipped cream cheese.

The story

This week, we're sharing the recipe for Bread & Butterfly's Freedom Cake. Although Freedom Cake is usually prepared for holiday gatherings, you'll find the celebratory dessert available Thursday through Saturday during Bread & Butterfly's dinner service in Inman Park.Chef-owner Demetrius Brown (The New South) launched Heritage Supper Club in 2021,

which explores his family's Afro-Caribbean ancestry as well as Black and Brown cuisines within the African diaspora.

In 2023, Chef Billy Allin sold his French restaurant, Bread & Butterfly, to Brown and Brandon Blanchard. Two years later, the French fare and techniques have remained key components of Bread & Butterfly's ethos, emboldened by a dinner menu flush with influences from West African and Haitian cuisines. Freedom Cake, which is traditionally eaten on Juneteenth, is a perfect example of that influence.Brown's Freedom Cake will also be served at his upcoming Summerhill restaurant, Heritage, opening next spring on Georgia Avenue.

This recipe requires a kitchen scale to measure ingredients.

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